

Public Policy Challenges in Global Cities: Local Leadership in Comparative Perspective

Dr. Joel Day

Spring 2020

Thursday | 5:00pm – 7:50pm

COURSE DESCRIPTION

Cities are an increasingly important non-state actor in international studies, with many cities larger and more capable than nation states. This course will introduce students to “Global Cities” international political sociology literature and the public policy challenges that arise in 21st Century cities. Policy puzzles will include housing, homelessness, transit, public safety, pandemic and public health challenges, gentrification, culture and tourism, among others.

While global in orientation, each public policy challenge will contextualize the topic locally by exploring challenges within San Diego governing institutions, including City and County structures, MTS, SANDAG, Port, Airport, Housing Commission, and public safety institutions. The course will review puzzles and challenges in each policy domain and in comparative juxtaposition with policies and peer institutions in global cities around the world. Each week of the course will comparatively focus on a specific policy at the city-level along with analyzing global mechanisms whereby public policy decisions in microgeographies can produce transnational outcomes.

Student groups will conduct original research on a public policy question of their choice focused on a San Diego governance institution offering policy, structural, or programmatic changes based on course material and comparative research, as well as a verbal brief, slide deck, and social media engagement on the topic for local decisionmakers.

All of these activities will lead the class back to the central question of the course that students will answer in a myriad of ways: “Who is the city for?”

SPECIAL NOTE

Due to ongoing COVID-19 concerns, this class will be entirely online mediated through Zoom. We’ll need everyone’s participation to ensure that we get maximum impact from this medium. The course will still be rigorous and heavily driven by conversation. Please understand that the technology is new for all of us, so establishing norms and expectations will be iterative and evolving.

The COVID-19 health crisis also presents a strange opportunity to explore how cities respond to moments of crisis. We will spend an entire class session on the COVID response in cities around the world.

LEARNING OBJECTIVES

1. Knowledge

This course will introduce students to international sociological / political economy literature surrounding the rise of global cities and the challenges they face. These topics include Global Cities as a Unit of Analysis & Epistemic Community, measuring city power, Marginality, Poverty, and Resilience, Housing, Basic Services, and Infrastructure Investment, Homelessness, Transit and Mobility, and Public Diplomacy of Cities. The course will weave a constant theme regarding the regime of expectations cities construct at the global level and the best practices that are in turn internalized at the local level.

2. Skills

In addition to content mentioned above, the class will hone in on several “hard skills” necessary to succeed in public policy, including constructing and pitching a slide deck, creating research / policy puzzles, creating a policy-informed social media engagement, QCA analysis, and group presentations.

3. Network

I will also make an effort to bring in C-level community leaders and elected officials to engage in San Diego- centered policy conversations, contextualizing our global cities material. Final project presentations will also take place out in the community, with public agencies or relevant clients. *OPTIONAL* Extension of the class into the community settings: I will schedule appropriate groups with local stakeholders for presentations. This week will consist entirely of project time, ending with final presentations to the client— ideally at the client’s location. That presentation will include attention to what has been learned about the client’s problem-set and solutions based upon comparative inquiry. A report will also be given to the client.

At the end of the course, students should combine all of these into a final outcome - creating new, comparative knowledge about a policy problem relevant to decisionmakers in San Diego and cities around the world.

EXPECTATIONS

This is an advanced applied research course and thus the bar is quite high for student performance. You are expected to attend class regularly, participate verbally and non-verbally, and keep current with the reading / deliverables schedule. We will be reading several hundred pages per week. The reading will prove overwhelming in a single sitting, so I highly recommend daily work. You must attend class regularly, arrive early, and be fully prepared for a lecture and discussion. Finally, you are expected to be engaged, respectful, inclusive, and professional demeanor at all times. Students can expect the same from me. Course grades will be based on the following elements, but failure to complete any of the individual deliverables is grounds for failing the course.

1. Participation & Preparation - (10%)
2. Individual Deliverable: Paper on City Power (10%)
3. Group Research Project: Comparative Policy Topic/Lit Review / Research Design (10%)
4. Group Research Project: Group QCA (10%)
5. Group Research Project: Group Slide Deck Presentation (5%)
6. Individual Deliverable: Tweet Thread on Paper Puzzle, Method, Findings, Policy Recommendations (5%)
7. Group Research Project: Group Research Paper (50%)

Group Research Project

The class will divide into 5-6 groups to work through an applied research project with a specific audience/elected/agency in San Diego. This will include a 30 page policy paper and slide deck. The structure will include:

- Puzzle and Global issue context
- The San Diego Context - specific data / preference for descriptive original statistics
- Identify public policy body and why they can take action
- Compare the policy of two-three other cities with similar bodies - best practices
- The policy idea for SD
- How san diego can implement new policy - mechanisms, funding, staff time, public engagement, other considerations
- Ways to Monitor and Evaluate / KPIs
- Conclusion
- Bibliography

REQUIRED BOOKS AND MATERIALS

The following books are available from online booksellers and in E-format as well as via the library. All other readings will be provided or are available online.

1. Richard Schragger, *City Power: Urban Governance in a Global Age*, 1 edition (Oxford University Press, 2016).
2. Sassen, Saskia (2001). *The Global City*; New York, London, Tokyo. Princeton University Press, Princeton, NJ. - Part I
3. P. E. Moskowitz, *How to Kill a City: Gentrification, Inequality, and the Fight for the Neighborhood*, Reprint edition (Bold Type Books, 2018).
4. Charles Montgomery, *Happy City: Transforming Our Lives Through Urban Design*, Reprint edition (Farrar, Straus and Giroux, 2014), 1–146.
5. Katz and Novak, *The New Localism*. Brookings Press, 2017.

COURSE SCHEDULE AND OUTLINE

Week 1 (April 2) - Global Cities as a Unit of Analysis & Epistemic Community

Saskia Sassen, "The Global City: Introducing a Concept," *Brown Journal of World Affairs* XI, no. 2 (Winter/2005): 27–43.

Margaret E. Keck and Kathryn Sikkink, "Transnational Advocacy Networks in International and Regional Politics," *International Social Science Journal* 51, no. 159 (March 1999): 89–101.

Barry Buzan and Richard Little, "Why International Relations Has Failed as an Intellectual Project and What to Do About It," *Millennium* 30, no. 1 (January 1, 2001): 19–39.

Hard Skill: Research Questions for Comparative Cities

Week 2 (April 9) - The Power of Cities

Schragger, *City Power: Urban Governance in a Global Age*. Ch. 1-2, 5-6

Sassen, Saskia (2001). *The Global City*; New York, London, Tokyo. Princeton University Press, Princeton, NJ. - Part II (Chapters 1, 5-9)

Katz and Novak, *The New Localism*. Brookings Press, 2017 (Ch. 1)

Hard Skill: Preparing a Slide Deck and Constructing a White Paper for Policy Audience

Week 3 (April 16) - Marginality, Poverty, and Resilience

Schragger, *City Power: Urban Governance in a Global Age*. Chapter 7 & 8.

Moskowitz, *How to Kill a City: Gentrification, Inequality, and the Fight for the Neighborhood*. - Whole Book

The Cities Alliance. (2008). *Slum Upgrading Up Close: Experiences of Six Cities*. Retrieved from <http://www.citiesalliance.org/node/694>.

Charlotte Lemanski, "Global Cities in the South: Deepening Social and Spatial Polarisation in Cape Town," *Cities* 24, no. 6 (December 1, 2007): 448–61.

Deliverable: How are cities powerful forces in global politics? Summarize the argument for the relevance of global cities, making distinctions between nuances in the literature. (2 Single spaced pages max.)

Week 4 (April 23) - Housing, Basic Services, and Infrastructure Investment

Montgomery, *Happy City: Transforming Our Lives Through Urban Design*, 1–146.

Katz and Novak, *The New Localism*. Brookings Press, 2017, Ch. 5-8

Eddie C. M. Hui and Francis K. W. Wong, "Affordable Housing in China," *Habitat International* 30, no. 2 (June 1, 2006): 275–76.

Guest - San Diego Housing Federation CEO & Chair of the San Diego Housing Commission
Topic: Funding Mechanisms for New Affordable Housing

Week 5 (April 30) - Homelessness

Talmadge Wright, "Resisting Homelessness: Global, National, and Local Solutions," *Contemporary Sociology* 29, no. 1 (January 2000): 27–43.

"Final Report and Recommendations on Homelessness in Alameda County," n.d., https://www.urban.org/sites/default/files/publication/96506/final_report_and_recommendations_on_homelessness_in_alameda_county_california_0.pdf.

Dawn Foster, "How Finland Solved Homelessness," *The Guardian*, March 22, 2017, <http://www.theguardian.com/housing-network/2017/mar/22/finland-solved-homelessness-eu-crisis-housing-first>.

Adriana Heldiz, "San Diego Explained: Housing the Homeless - Voice of San Diego," Voice of San Diego, July 5, 2019, <https://www.voiceofsandiego.org/topics/news/san-diego-explained-housing-the-homeless/>.

Daniel M. Cress and David A. Snow, "The Outcomes of Homeless Mobilization: The Influence of Organization, Disruption, Political Mediation, and Framing," *The American Journal of Sociology* 105, no. 4 (January 1, 2000): 1063–1104.

Guest - San Diego Chief of Homelessness Strategies

Deliverable: Group Research Literature Review and Design.

Comparative Summary of Policy Topic, Identify Puzzle, Three Global City Approaches to answering the puzzle, and the San Diego/Other City agency responsible for the policy area. Summarize what San Diego Could learn from other approaches.

Week 6 (May 7) - Transit & Mobility

Montgomery, *Happy City: Transforming Our Lives Through Urban Design*. - pp 176-315

San Diego Association of Governments 2019, "5 Big Moves"

https://sdforward.com/docs/default-source/2021-regional-plan/5000-sdfrpvisionfivebigmovesbrochure-online.pdf?sfvrsn=670af865_2

Daniel Albalade and Germà Bel, "What Shapes Local Public Transportation in Europe? Economics, Mobility, Institutions, and Geography," *Transportation Research Part E: Logistics and Transportation Review* 46, no. 5 (September 1, 2010): 775–90.

Alexandra Appolonia, Jasmine Kim, and Clayton Dyer, "How Copenhagen Solved Bike Lanes," *Business Insider*, December 21, 2018, <https://www.businessinsider.com/copenhagen-bike-lanes-2018-12>.

Amina Nolte and Haim Yacobi, "Politics, Infrastructure and Representation: The Case of Jerusalem's Light Rail," *Cities* 43 (March 1, 2015): 28–36.

Guest - Policy Director of Circulate San Diego / City Mobility Board
Topic: What Works to Get People Out of Cars

Week 7 (May 14) - *Special Class* Cities and COVID-19 - Public Health

Reading TBD / Group Research Project

Hard Skill: QCA Analysis on Policy Issue

Learn fsQCA software

<http://hummedia.manchester.ac.uk/institutes/methods-manchester/docs/qca.pdf>

Pick 10-20 cities and conduct a crisp or fuzzy set QCA on City Responses to COVID-19

http://eprints.ncrm.ac.uk/250/1/What_is_QCA.pdf

Week 8 (May 21) - Environmental Security and Climate Change

Huq, S, et al. Editorial: Editorial: Reducing risks to cities from disasters and climate change. *Environment & Urbanization*. 19(1):3-15. April 2007

De Sherbinin, A., Schiller, A., & Pulsipher, A. (2007). The vulnerability of global cities to climate hazards, *Environment and Urbanization* 19,1, pp.39-64

Guest - City Sustainability Director
Topic: Sustainability and Resilience

Hard Skill: Creating policy-influencing social media.

Week 9 (May 28) - City Diplomacy and Global Engagement

Michele Acuto, "City Leadership in Global Governance," *Global Governance* 19, no. 3 (July-September 2013): 481–98.

Dan Koon-Hong Chan, "City Diplomacy and 'glocal' Governance: Revitalizing Cosmopolitan Democracy," *Innovation: The European Journal of Social Science Research* 29, no. 2 (April 2, 2016): 134–60.

Fulong Wu and Laurence J. C. Ma, "Transforming China's Globalizing Cities," *Habitat International* 30, no. 2 (June 1, 2006): 191–98.

Barbara Oomen and Moritz Baumgärtel, "Frontier Cities: The Rise of Local Authorities as an Opportunity for International Human Rights Law," *European Journal of International Law* 29, no. 2 (July 23, 2018): 607–30.

Day 2020 - TBD

Hard Skill: Creating a Quantitative Dataset with News Sources
Introduction to the NAVCO Dataset and CED Dataset
Exercise With Group Projects

Week 10 (June 4) - Conclusion & Policy Presentations

Sassen, Saskia (2001). *The Global City; New York, London, Tokyo*. Princeton University Press, Princeton, NJ. - Conclusion (Chapter 10)

Schragger, *City Power: Urban Governance in a Global Age*. - Conclusion

Montgomery, *Happy City: Transforming Our Lives Through Urban Design*. - Conclusion (Chapter 13)

Katz and Novak, *The New Localism*, Ch. 9-10

Readings_____

- Acuto, Michele. "City Leadership in Global Governance." *Global Governance* 19, no. 3 (July-September 2013): 481–98.
- Albalade, Daniel, and Germà Bel. "What Shapes Local Public Transportation in Europe? Economics, Mobility, Institutions, and Geography." *Transportation Research Part E: Logistics and Transportation Review* 46, no. 5 (September 1, 2010): 775–90.
- Appolonia, Alexandra, Jasmine Kim, and Clayton Dyer. "How Copenhagen Solved Bike Lanes." *Business Insider*, December 21, 2018. <https://www.businessinsider.com/copenhagen-bike-lanes-2018-12>.
- Barber, Benjamin R. *If Mayors Ruled the World: Dysfunctional Nations, Rising Cities*. 1st edition. New Haven: Yale University Press, 2013.
- Beaverstock, Jonathan V., Richard G. Smith, and Peter J. Taylor. "World-City Network: A New Metageography?" *Annals of the Association of American Geographers. Association of American Geographers* 90, no. 1 (March 1, 2000): 123–34.
- Chan, Dan Koon-Hong. "City Diplomacy and 'glocal' Governance: Revitalizing Cosmopolitan Democracy." *Innovation: The European Journal of Social Science Research* 29, no. 2 (April 2, 2016): 134–60.
- Cress, Daniel M., and David A. Snow. "The Outcomes of Homeless Mobilization: The Influence of Organization, Disruption, Political Mediation, and Framing." *The American Journal of Sociology* 105, no. 4 (January 1, 2000): 1063–1104.
- Davis, Mike. *Planet of Slums*. Reprint edition. Verso, 2007.
- Dawson, Ashley. *Extreme Cities: The Peril and Promise of Urban Life in the Age of Climate Change*. Verso Books, 2017.
- "Final Report and Recommendations on Homelessness in Alameda County," n.d. https://www.urban.org/sites/default/files/publication/96506/final_report_and_recommendations_on_homelessness_in_alameda_county_california_0.pdf.
- Foster, Dawn. "How Finland Solved Homelessness." *The Guardian*, March 22, 2017. <http://www.theguardian.com/housing-network/2017/mar/22/finland-solved-homelessness-eu-crisis-ho-using-first>.
- Heldiz, Adriana. "San Diego Explained: Housing the Homeless - Voice of San Diego." Voice of San Diego,

- July 5, 2019.
<https://www.voiceofsandiego.org/topics/news/san-diego-explained-housing-the-homeless/>.
- Katz, Bruce, and Jennifer Bradley. *The Metropolitan Revolution: How Cities and Metros Are Fixing Our Broken Politics and Fragile Economy (Brookings Focus Book)*. 1 edition. Brookings Institution Press, 2013.
- Markusen, Ann, and Anne Gadwa. "Arts and Culture in Urban or Regional Planning: A Review and Research Agenda." *Journal of Planning Education and Research* 29, no. 3 (March 1, 2010): 379–91.
- Montgomery, Charles. *Happy City: Transforming Our Lives Through Urban Design*. Reprint edition. Farrar, Straus and Giroux, 2014.
- Moskowitz, P. E. *How to Kill a City: Gentrification, Inequality, and the Fight for the Neighborhood*. Reprint edition. Bold Type Books, 2018.
- Sassen, Saskia. "The Global City: Introducing a Concept." *Brown Journal of World Affairs* XI, no. 2 (Winter/2005): 27–43.
- . *The Global City: New York, London, Tokyo*. 2nd ed. edition. Princeton, N.J: Princeton University Press, 2001.
- Schragger, Richard. *City Power: Urban Governance in a Global Age*. 1 edition. Oxford University Press, 2016.
- "Sustainable Cities Mobility Index 2017." Accessed September 8, 2019.
<https://www.arcadis.com/en/global/our-perspectives/sustainable-cities-mobility-index-2017/>.
- "The 2019 Deloitte City Mobility Index." Deloitte Insights. Accessed September 8, 2019.
<https://www2.deloitte.com/us/en/insights/focus/future-of-mobility/deloitte-urban-mobility-index-for-cities.html>.
- Yeoh, Brenda S. A. "The Global Cultural City? Spatial Imagineering and Politics in the (Multi)cultural Marketplaces of South-East Asia." *Urban Studies* 42, no. 5–6 (May 1, 2005): 945–58.