

# Public Policy Challenges in Global Cities: Local Leadership in Comparative Perspective

INTL 190, Section H00

Dr. Joel Day

Winter 2020

RBC 1401 | Thursday | 5:00pm – 7:50pm

Office Hours: Thursdays Room 3131 from 4:00pm-5:00pm and Fridays by appointment

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## COURSE DESCRIPTION

Cities are an increasingly important non-state actor in international studies, with many cities larger and more capable than nation states. This course will introduce students to “Global Cities” international and comparative political sociology literature and the public policy challenges that arise in 21st Century cities. This interdisciplinary course has both macro views from the global systemic lens as well as micro views at the neighborhood level, with the ultimate argument being that cities are the physical location in which global political choices are made and in turn are experienced by people. Policy puzzles will include housing, homelessness, transit, public safety, diplomacy, among others. The course will review puzzles and challenges in each policy domain and in comparative juxtaposition with policies and peer institutions in global cities around the world. Each week of the course will comparatively focus on a specific policy at the city-level along with analyzing global mechanisms whereby public policy decisions in *microgeographies can produce transnational outcomes*. Students will conduct original research on a public policy question of their choice focused on comparative set of policies among global cities, as well as a verbal brief, slide deck, and memo on the topic for local decisionmakers.

## LEARNING OBJECTIVES

### 1. Knowledge

This course will introduce students to international sociological / political economy literature surrounding the rise of global cities and the challenges they face. These topics include Global Cities as a Unit of Analysis & Epistemic Community, measuring city power, Marginality, Poverty, and Resilience, Housing, Basic Services, and Infrastructure Investment, Homelessness, Transit and Mobility, Arts and Culture, and Public Diplomacy of Cities. The course will weave a constant theme regarding the regime of expectations cities construct at the global level and the best practices that are in turn internalized at the local level.

### 2. Skills

In addition to content mentioned above, the class will hone in on several “hard skills” necessary to succeed in public policy, including constructing and pitching a slide deck, creating research / policy puzzles, creating a white paper, and verbal presentations.

At the end of the course, students should combine all of these into a final outcome - creating new, comparative knowledge about a policy problem relevant to decisionmakers and scholars.

## EXPECTATIONS

This is an advanced undergraduate applied research course and thus the bar is quite high for student performance. You are expected to attend class regularly, participate verbally and non-verbally, and keep current with the reading / deliverables schedule. We will be reading several hundred pages per week. The reading will prove overwhelming in a single sitting, so I highly recommend daily work. You must attend class regularly, arrive early, and be fully prepared for a lecture and discussion. Treat class discussion as though you are engaged in an oral exam. Finally, you are expected to be engaged, respectful, inclusive, and professional demeanor at all times. Students can expect the same from me. Course grades will be based on the following elements, but failure to complete any of the individual deliverables is grounds for failing the course.

1. Individual Deliverable: Brief on City Power (10%)
2. Research Question and Literature Review (20%)
3. Slide Deck Presentation (10%)
4. Participation & Preparation - (10%)
5. Comparative Research Paper (50%)

### *Research Project*

Students will work on an applied research project addressing a shared global challenge between two or more cities.

The structure will include:

- Puzzle and Global issue context
- The City Context - specific data / preference for descriptive original statistics
- Theoretical foundation - comparative global cities as units in IR
- Identify public policy body and why they can take action
- Compare the policy of two-three cities - best practices
- Introduce new policy options
- mechanisms, funding, staff time, public engagement, other considerations, Ways to Monitor and Evaluate / KPIs
- Conclusion
- Bibliography

## REQUIRED BOOKS AND MATERIALS

The following books are available from online booksellers and in E-format. All other readings will be provided or are available online. These books are also available in the library and I encourage you to share resources.

1. Bruce Katz and Jennifer Bradley, *The Metropolitan Revolution: How Cities and Metros Are Fixing Our Broken Politics and Fragile Economy (Brookings Focus Book)*, 1 edition (Brookings Institution Press, 2013).

2. Richard Schragger, *City Power: Urban Governance in a Global Age*, 1 edition (Oxford University Press, 2016).
3. Saskia Sassen, *The Global City*; New York, London, Tokyo. Princeton University Press, Princeton, NJ. - Part I
4. P. E. Moskowitz, *How to Kill a City: Gentrification, Inequality, and the Fight for the Neighborhood*, Reprint edition (Bold Type Books, 2018).
5. Charles Montgomery, *Happy City: Transforming Our Lives Through Urban Design*, Reprint edition (Farrar, Straus and Giroux, 2014), 1–146.
6. Comu, Barcelona en, Ada Colau, and Debbie Bookchin. 2019. *Fearless Cities: A Guide to the Global Municipalist Movement*. Edited by Kate Shea Baird and Marta Junque. New Internationalist.

## COURSE SCHEDULE AND OUTLINE

### **Week 1 (Jan 9th) - Global Cities as a Unit of Analysis in IR**

Saskia Sassen, "The Global City: Introducing a Concept," *Brown Journal of World Affairs* XI, no. 2 (Winter/2005): 27–43.

Margaret E. Keck and Kathryn Sikkink, "Transnational Advocacy Networks in International and Regional Politics," *International Social Science Journal* 51, no. 159 (March 1999): 89–101.

*Hard Skill: Research Questions for Comparative Cities*

### **Week 2 (Jan 16) - The Power of Cities I**

Barry Buzan and Richard Little, "Why International Relations Has Failed as an Intellectual Project and What to Do About It," *Millennium* 30, no. 1 (January 1, 2001): 19–39.

Schragger, *City Power: Urban Governance in a Global Age*. Ch. 1-2

Sassen, Saskia (2001). *The Global City*; New York, London, Tokyo. Princeton University Press, Princeton, NJ. - Part II (Intro, then Chapters 5-7)

(Optional) Barbara Oomen and Moritz Baumgärtel, "Frontier Cities: The Rise of Local Authorities as an Opportunity for International Human Rights Law," *European Journal of International Law* 29, no. 2 (July 23, 2018): 607–30.

*Hard Skill: Preparing a Slide Deck for Policy Audience*

### **Week 3 (Jan 23) - The Power of Cities II**

Schragger, *City Power: Urban Governance in a Global Age*. Schragger. Chapter 5-6

Sassen, Saskia (2001). *The Global City*; New York, London, Tokyo. Princeton University Press, Princeton, NJ. - Chapter 8 - 9

Skim Book: Comu, Barcelona en, Ada Colau, and Debbie Bookchin. 2019. *Fearless Cities: A Guide to the Global Municipalist Movement*. Edited by Kate Shea Baird and Marta Junque. New Internationalist.

Katz and Bradley, *The Metropolitan Revolution: How Cities and Metros Are Fixing Our Broken Politics and Fragile Economy (Brookings Focus Book)*..

Deliverable: How are cities more powerful forces in global politics? Summarize the argument for the relevance of global cities and then design a research question identifying testable hypotheses using course material. (2 Single spaced pages max.)

#### **Week 4 (Jan 30) - Marginality, Poverty, and Resilience**

Schragger, *City Power: Urban Governance in a Global Age*. Chapter 7 & 8.

Björn Surborg, "World Cities Are Just 'Basing Points for Capital': Interacting with the World City from the Global South," *Urban Forum* 22, no. 4 (August 6, 2011): 315.

Moskowitz, *How to Kill a City: Gentrification, Inequality, and the Fight for the Neighborhood*.

Skim: The Cities Alliance. (2008). Slum Upgrading Up Close: Experiences of Six Cities. Retrieved from <http://www.citiesalliance.org/node/694>.

Charlotte Lemanski, "Global Cities in the South: Deepening Social and Spatial Polarisation in Cape Town," *Cities* 24, no. 6 (December 1, 2007): 448–61.

Deliverable: Paper Topic

#### **Week 5 (Feb 6) - Housing, Basic Services, and Infrastructure Investment**

Golubchikov, O. & Badyina, A. (2012). Sustainable Housing for Sustainable Cities: A Policy Framework for Developing Countries. UN-HABITAT. Retrieved from <http://mirror.unhabitat.org/pmss/listItemDetails.aspx?publicationID=3365>.

Montgomery, *Happy City: Transforming Our Lives Through Urban Design*, 1–146.

Michael Timberlake et al., "Global Cities with Chinese Characteristics," *Cities* 41 (December 1, 2014): 162–70.

Eddie C. M. Hui and Francis K. W. Wong, "Affordable Housing in China," *Habitat International* 30, no. 2 (June 1, 2006): 275–76.

#### **Week 6 (Feb 13) - Homelessness & Housing**

Talmadge Wright, "Resisting Homelessness: Global, National, and Local Solutions," *Contemporary Sociology* 29, no. 1 (January 2000): 27–43.

“Final Report and Recommendations on Homelessness in Alameda County,” n.d., [https://www.urban.org/sites/default/files/publication/96506/final\\_report\\_and\\_recommendations\\_on\\_homelessness\\_in\\_alameda\\_county\\_california\\_0.pdf](https://www.urban.org/sites/default/files/publication/96506/final_report_and_recommendations_on_homelessness_in_alameda_county_california_0.pdf).

Dawn Foster, “How Finland Solved Homelessness,” *The Guardian*, March 22, 2017, <http://www.theguardian.com/housing-network/2017/mar/22/finland-solved-homelessness-eu-crisis-housing-first>.<http://www.theguardian.com/housing-network/2017/mar/22/finland-solved-homelessness-eu-crisis-housing-first>Foster.

Deliverable: Research Design: Comparative Summary of Policy Topic, Identify Research Question, Three Global City Approaches to answering the puzzle.

### **Week 7 (Feb 20) - Transit & Mobility**

Montgomery, *Happy City: Transforming Our Lives Through Urban Design*. - Chapter 7-9

Daniel Albalade and Germà Bel, “What Shapes Local Public Transportation in Europe? Economics, Mobility, Institutions, and Geography,” *Transportation Research Part E: Logistics and Transportation Review* 46, no. 5 (September 1, 2010): 775–90.

Alexandra Appolonia, Jasmine Kim, and Clayton Dyer, “How Copenhagen Solved Bike Lanes,” *Business Insider*, December 21, 2018, <https://www.businessinsider.com/copenhagen-bike-lanes-2018-12>.

“Sustainable Cities Mobility Index 2017,” accessed September 8, 2019, <https://www.arcadis.com/en/global/our-perspectives/sustainable-cities-mobility-index-2017/>.

Amina Nolte and Haim Yacobi, “Politics, Infrastructure and Representation: The Case of Jerusalem’s Light Rail,” *Cities* 43 (March 1, 2015): 28–36.

### **Week 8 (Feb 27) - Environmental Security and Climate Change**

Ashley Dawson, *Extreme Cities: The Peril and Promise of Urban Life in the Age of Climate Change* (Verso Books, 2017).

Huq, S, et al. Editorial: Reducing risks to cities from disasters and climate change. *Environment & Urbanization*. 19(1):3-15. April 2007

De Sherbinin, A., Schiller, A., & Pulsipher, A. (2007). The vulnerability of global cities to climate hazards, *Environment and Urbanization* 19,1, pp.39-64

Deliverable: Slide Deck Presentation Draft

### **Week 9 (Mar 5) - City Diplomacy and Global Engagement**

Michele Acuto, “City Leadership in Global Governance,” *Global Governance* 19, no. 3 (July-September 2013): 481–98.

Dan Koon-Hong Chan, "City Diplomacy and 'glocal' Governance: Revitalizing Cosmopolitan Democracy," *Innovation: The European Journal of Social Science Research* 29, no. 2 (April 2, 2016): 134–60.

Jonathan V. Beaverstock, Richard G. Smith, and Peter J. Taylor, "World-City Network: A New Metageography?," *Annals of the Association of American Geographers. Association of American Geographers* 90, no. 1 (March 1, 2000): 123–34.

Shi Yulong and Chris Hamnett, "The Potential and Prospect for Global Cities in China: In the Context of the World System," *Geoforum; Journal of Physical, Human, and Regional Geosciences* 33, no. 1 (February 1, 2002): 121–35.

Fulong Wu and Laurence J. C. Ma, "Transforming China's Globalizing Cities," *Habitat International* 30, no. 2 (June 1, 2006): 191–98.

### **Week 10 (Mar 12) - Conclusion & Policy Presentations**

Sassen, Saskia (2001). *The Global City; New York, London, Tokyo*. Princeton University Press, Princeton, NJ. - Conclusion (Chapter 10)

Schragger, *City Power: Urban Governance in a Global Age*. - Conclusion

Montgomery, *Happy City: Transforming Our Lives Through Urban Design*. - Conclusion (Chapter 13)

Deliverable: Presentations

**FINAL PAPER DUE: March 19 at 5pm**

## Article Readings List

- Acuto, Michele. "City Leadership in Global Governance." *Global Governance* 19, no. 3 (July-September 2013): 481–98.
- Albalade, Daniel, and Germà Bel. "What Shapes Local Public Transportation in Europe? Economics, Mobility, Institutions, and Geography." *Transportation Research Part E: Logistics and Transportation Review* 46, no. 5 (September 1, 2010): 775–90.
- Appolonia, Alexandra, Jasmine Kim, and Clayton Dyer. "How Copenhagen Solved Bike Lanes." *Business Insider*, December 21, 2018. <https://www.businessinsider.com/copenhagen-bike-lanes-2018-12>.
- Beaverstock, Jonathan V., Richard G. Smith, and Peter J. Taylor. "World-City Network: A New Metageography?" *Annals of the Association of American Geographers. Association of American Geographers* 90, no. 1 (March 1, 2000): 123–34.
- Buzan, Barry, and Richard Little. "Why International Relations Has Failed as an Intellectual Project and What to Do About It." *Millennium* 30, no. 1 (January 1, 2001): 19–39.
- Chan, Dan Koon-Hong. "City Diplomacy and 'glocal' Governance: Revitalizing Cosmopolitan Democracy." *Innovation: The European Journal of Social Science Research* 29, no. 2 (April 2, 2016): 134–60.
- Dawson, Ashley. *Extreme Cities: The Peril and Promise of Urban Life in the Age of Climate Change*. Verso Books, 2017.
- "Final Report and Recommendations on Homelessness in Alameda County," n.d. [https://www.urban.org/sites/default/files/publication/96506/final\\_report\\_and\\_recommendations\\_on\\_homelessness\\_in\\_alameda\\_county\\_california\\_0.pdf](https://www.urban.org/sites/default/files/publication/96506/final_report_and_recommendations_on_homelessness_in_alameda_county_california_0.pdf).
- Foster, Dawn. "How Finland Solved Homelessness." *The Guardian*, March 22, 2017. <http://www.theguardian.com/housing-network/2017/mar/22/finland-solved-homelessness-eu-crisis-housing-first>.
- Hui, Eddie C. M., and Francis K. W. Wong. "Affordable Housing in China." *Habitat International* 30, no. 2 (June 1, 2006): 275–76.
- Katz, Bruce, and Jennifer Bradley. *The Metropolitan Revolution: How Cities and Metros Are Fixing Our Broken Politics and Fragile Economy (Brookings Focus Book)*. 1 edition. Brookings Institution Press, 2013.
- Keck, Margaret E., and Kathryn Sikkink. "Transnational Advocacy Networks in International and Regional Politics." *International Social Science Journal* 51, no. 159 (March 1999): 89–101.
- Lemanski, Charlotte. "Global Cities in the South: Deepening Social and Spatial Polarisation in Cape Town." *Cities* 24, no. 6 (December 1, 2007): 448–61.
- Montgomery, Charles. *Happy City: Transforming Our Lives Through Urban Design*. Reprint edition. Farrar, Straus and Giroux, 2014.
- Moskowitz, P. E. *How to Kill a City: Gentrification, Inequality, and the Fight for the Neighborhood*. Reprint edition. Bold Type Books, 2018.
- Nolte, Amina, and Haim Yacobi. "Politics, Infrastructure and Representation: The Case of Jerusalem's Light Rail." *Cities* 43 (March 1, 2015): 28–36.
- Oomen, Barbara, and Moritz Baumgärtel. "Frontier Cities: The Rise of Local Authorities as an Opportunity for International Human Rights Law." *European Journal of International Law* 29, no. 2 (July 23, 2018): 607–30.
- Sassen, Saskia. "The Global City: Introducing a Concept." *Brown Journal of World Affairs* XI, no. 2 (Winter/2005): 27–43.
- Schragger, Richard. *City Power: Urban Governance in a Global Age*. 1 edition. Oxford University Press, 2016.
- Surborg, Björn. "World Cities Are Just 'Basing Points for Capital': Interacting with the World City from the Global South." *Urban Forum* 22, no. 4 (August 6, 2011): 315.
- "Sustainable Cities Mobility Index 2017." Accessed September 8, 2019. <https://www.arcadis.com/en/global/our-perspectives/sustainable-cities-mobility-index-2017/>.
- Timberlake, Michael, Yehua Dennis Wei, Xiulian Ma, and Jianmei Hao. "Global Cities with Chinese Characteristics." *Cities* 41 (December 1, 2014): 162–70.
- Wright, Talmadge. "Resisting Homelessness: Global, National, and Local Solutions." *Contemporary Sociology* 29, no. 1 (January 2000): 27–43.

- Wu, Fulong, and Laurence J. C. Ma. "Transforming China's Globalizing Cities." *Habitat International* 30, no. 2 (June 1, 2006): 191–98.
- Yulong, Shi, and Chris Hamnett. "The Potential and Prospect for Global Cities in China: In the Context of the World System." *Geoforum; Journal of Physical, Human, and Regional Geosciences* 33, no. 1 (February 1, 2002): 121–35.