

**INTS101**  
**Culture and Society in International Perspective: The Emergence of  
NonState Actors**

Dr. Joel Day

Fall 2020

Monday and Wednesday | 5:00pm – 6:20pm  
Live, Recorded Lectures

Office Hours: By Appointment on Zoom

**COURSE DESCRIPTION**

Our world is multifaceted and dynamic. As globalization draws the world closer together and challenges leap across national borders, it may be that the tools and concepts of past ages are less useful and that we must redefine international affairs to reflect new realities. This class will engage several important puzzles and challenges in international society: How do concepts of national sovereignty and national security help or hinder addressing challenges of the 21st Century? How has power changed with the rise of multinational corporations, international institutions, and global movements? How have diffuse violent groups changed the nature of conflict? Do rules and norms change because of the rise of non-national actors in the global system? Should we challenge the assumption that state sovereignty is the foundation of global order, or should we expand the discipline of international studies to include aspects of culture, language, practices, and processes? How do religious actors, cities, activists, terrorists, and corporations impact world politics? We will explore all of these questions from multiple perspectives and students will be expected to be able to articulate how they view the world and answer the central puzzles posited above.

**\*SPECIAL NOTE\***

Due to ongoing COVID-19 concerns, this class will be entirely online mediated through Zoom. We'll need everyone's participation to ensure that we get maximum impact from this medium. The course will still be rigorous. Please understand that the technology is new for all of us, so establishing norms and expectations will be iterative and evolving. The COVID-19 health crisis also presents a strange opportunity to explore how our world responds to moments of crisis. We will spend an entire class session on the COVID responses around the world.

**LEARNING OBJECTIVES**

Students should come away from the class with mastery of content related to non-state actors in international studies including global social movements, religious groups, violent extremist organizations, multinational corporations, international and regional governance bodies, and more. Students will be able

to describe and analyze how nonstate actors influence global governance. Most importantly, the content provides a foundation for students to acquire skills for critical thinking, research and academic writing, and information retention. As a foundational course in the social science curriculum, students will become familiar with central concepts used in political science, sociology, anthropology, economics, and more.

**EXPECTATIONS**

Grading summary:	Percentage to Letter grade conversion	
Discussion, Participation.....10%	100%-96% A+	75%-72% C+
Quizzes/Responses..... 25%		
Midterm Exam ..... 20%	95%-92% A	71%-68% C
ResearchAssignment ..... 15%	91%-88% A-	67%-64% C-
Cumulative Final Exam..... 30%	87%-84% B+	63%-51% D
Total (course grade) ..... 100%	83%-80% B	50%-0 F
	79%-76% B-	

Please note that this course adheres to the **Academic Integrity Policy**. Plagiarism is a serious violation of academic standards and grounds for failing the assignment. All cases will be referred to the Dean’s office.

Everyone is welcome in this course, and students with academic disabilities should consult with the **Office for Students with Disabilities** to determine how best the professor can accommodate your needs.

**TEACHING ASSISTANTS AND DISCUSSION GROUPS**

You must attend, or view, the section in which you are enrolled as that is the TA who will keep track of your grades for quizzes, participation, the essays required for the course. Students must attend class consistently to succeed, especially as exams will cover lecture material. Participation in class discussion, meeting with TAs, coming to office hours, and attending classes are critical.

Section will review readings and lecture material, answer questions, and be the place where discussion occurs.

There will be three core components of each discussion section.

- 1) Summary Outline of Lecture and Reading
- 2) Puzzle-based Discussion

Each Discussion Group will have several questions assigned each week which the TA will facilitate.

- 3) Questions and Clarifications
- 4) Quizzes: These are individual questions about the lecture which will be the basis for a large portion of your grade. Quiz prompts will be provided weekly, at the end of Monday’s lecture. You will have until the next week to submit your answer/response to this quiz to your section. If you choose to participate in asynchronous learning and NOT attend the lectures or sections live, you will need to be sure to keep up on the quiz prompts and response deadlines. Late responses will not be accepted.
- 5) For discussion/participation grade, you will be required to participate as measured by live attendance or by watching recorded lectures.

Section ID	Type	Section	Day	Time	Building	Room	Instructor	Discussion Section Assignments			
14351	DI	A01	Tu	9:00a-9:50a	PCYNH	106	<a href="#">Day, Joel Keith</a>				Jennifer
14352	DI	A02	Tu	10:00a-10:50a	PCYNH	106	<a href="#">Day, Joel Keith</a>				Jennifer
14353	DI	A03	Tu	11:00a-11:50a	CENTR	119	<a href="#">Day, Joel Keith</a>			Sara	
14354	DI	A04	Tu	12:00p-12:50p	CENTR	119	<a href="#">Day, Joel Keith</a>			Sara	
14355	DI	A05	Th	9:00a-9:50a	PCYNH	106	<a href="#">Day, Joel Keith</a>		Abner		
14356	DI	A06	Th	10:00a-10:50a	PCYNH	106	<a href="#">Day, Joel Keith</a>		Abner		
14357	DI	A07	Th	11:00a-11:50a	CENTR	119	<a href="#">Day, Joel Keith</a>	Summer			
14358	DI	A08	Th	12:00p-12:50p	CENTR	119	<a href="#">Day, Joel Keith</a>	Summer			

## REQUIRED BOOKS AND MATERIALS

All material will be made available on Canvas.

## COURSE SCHEDULE AND OUTLINE

### October 5 - Foundations

Walt, Stephen M. "International Relations: One World, Many Theories," Foreign Policy, No. 110 (Spring 1998).

Mathews, Jessica T. "Power Shift." Foreign Affairs (New York) vol.76 no.1 (Jan/Feb 1997): 50-66.

*Quiz 1 Prompt Given*

### October 7 - Does the State Matter?

Ruggie, John G. 2004. "Reconstituting the global public domain—issues, actors, and practices." European journal of international relations 10(4): 499-531.

Daniel Philpott. "Sovereignty: An Introduction and Brief History", *Journal of International Affairs* 48:2 (1995), 353-68.

### **October 12 - Power**

*Thomas Hobbes, Leviathan, ch. 13. Available online at <http://www.constitution.org/th/leviatha.htm>*

Michael Barnett and Raymond Duvall. "Power in International Politics" *International Organization*. 59:1 (2005): 39-75.

*Quiz 1 Prompt Due*

*Quiz 2 Prompt Given*

### **October 14 - Rules**

Stephen D. Krasner, "Structural Causes and Regime Consequences: Regimes as Intervening Variables," *International Organization* 36 (Spring 1982): 185-206.

John J. Mearsheimer, "The False Promise of International Institutions," *International Security* 19 (Winter 1994/95): 5-49.

### **October 19 - Ideas**

Ernst B. Haas, *When Knowledge Is Power: Three Models of Change in International Organizations* (Univ of California Press, 2018).

John Owen. 1994. "How Liberalism Produces Democratic Peace." *International Security*, Fall 1994: 87-125.

*Quiz 2 Prompt Due*

*Quiz 3 Prompt Given*

### **October 21 - Global Institutions 1 - IGOS**

Annan, Kofi. "The New World Disorder: Challenges for the UN in the 21st Century," David Hamburg Lecture, Foreign Policy Association, October 2014

G. John Ikenberry, "The Illusion of Geopolitics: The Enduring Power of the Liberal Order," *Foreign Affairs* 93, no. 3 (2014): 80–90.

Michael N. Barnett and Martha Finnemore, "The Politics, Power, and Pathologies of International Organizations," *International Organization* 53, no. 4 (1999): 699–732.

## **October 26 - Global Institutions 2 - NGOS**

Margaret E. Keck and Kathryn Sikkink, "Transnational Advocacy Networks in International and Regional Politics," *International Social Science Journal* 51, no. 159 (March 1999): 89–101.

Eizenstat, Stuart E. "Nongovernmental Organizations as the Fifth Estate." *Seton Hall Journal of Diplomacy and International Relations* vol.5 no.2 (Summer/Fall 2004): 15-28.

*Quiz 3 Prompt Due*

*Quiz 4 Prompt Given*

## **October 28 - Regional Institutions**

Murithi, Tim. 2012. "The African Union at Ten: an Appraisal." *African Affairs* 51(2): 415-425.

Thomas Wright, "What If Europe Fails?," *The Washington Quarterly* 35, no. 3 (August 1, 2012): 23–41.

## **November 2 - Cities and Substate**

Gavin Shatkin, "Global Cities of the South: Emerging Perspectives on Growth and Inequality," *Cities* 24, no. 1 (February 1, 2007): 1–15.

<https://www.nytimes.com/2020/05/04/opinion/coronavirus-global-cooperation-cities.html>

Joel Day (2018 - *Working Paper*) Cities as Epistemic Communities of Practice in International Security Governance

*Quiz 4 Prompt Due*

## **November 4 - Markets and Business**

Eden, Lorraine. 1991. "Bringing the Firm Back In: Multinationals in International Political Economy." *Millennium: Journal of International Studies*, 20(2): 197-224

## **November 9 - MIDTERM**

## **November 11 - Veterans Day Off**

## **November 16 - Religion and Belief - Violence and Peace**

Peter Henne, "The Ancient Fire: Religion and Suicide Terrorism," *Terrorism and Political Violence* 24, no. 1 (2012): 38–60.

Monica Duffy Toft, "Issue Indivisibility and Time Horizons as Rationalist Explanations for War," *Security Studies* 15, no. 1 (2006): 34–69.

Joel Day, "Everyday Practices of Toleration: The Interfaith Foundations of Peace Accords in Sierra Leone," *Politics and Religion*, n.d., 1–29, accessed September 23, 2020.

*Quiz 5 Prompt Given*

### **November 18 - Terrorism and Insurgency I**

'Andrew Kydd and Barbara Walter, "The Strategies of Terrorism," *International Security*, Vol. 31, No. 1 (2006): 49-79.

Bin Laden, "Letter to America" 1996

George Bush Speech to West Point (2002)

<http://voicesofdemocracy.umd.edu/bush-graduation-speech-speech-text/>

Barack Obama, 'Cairo Speech (A New Beginning)' 2009

### **November 23 - Terrorism and Insurgency II**

Graeme Wood, "What ISIS Really Wants," *The Atlantic*, accessed December 15, 2015, <http://www.theatlantic.com/magazine/archive/2015/03/what-isis-really-wants/384980/>. <http://www.theatlantic.com/magazine/archive/2015/03/what-isis-really-wants/384980/Wood>.

Monica Duffy Toft, "Ending Civil Wars: A Case for Rebel Victory?," *International Security* 34, no. 4 (April 1, 2010): 7–36.

*Quiz 5 Prompt Due*

### **November 25 - Criminal Organizations**

Zartner, Dana. "The Rise of Transnational Crime: International Cooperation, State Contributions, and the Role of the Global Political Economy." *International Studies Review* 12, no. 2 (2010): 316–19.

Boot, Max. 2009. "Pirates, Then and Now: How Piracy was Defeated in the Past and Can be Again." *Foreign Affairs* 88(4): 94-107

### **November 30 - Protest Movements**

Erica Chenoweth, "The Future of Nonviolent Resistance," *Journal of Democracy* 31, no. 3 (2020): 69–84.

Anderson, Lisa. 2011. "Demystifying the Arab Spring." *Foreign Affairs*. 3 Apr. 2011.

**\*\*RESEARCH ASSIGNMENT DUE\*\***

### **December 2 - Environmental Actors**

Richard Balme and Qi Ye, "Multi-Level Governance and the Environment: Intergovernmental Relations and Innovation in Environmental Policy," *Environmental Policy and Governance* 24, no. 3 (May 14, 2014): 147–54.

Newell, Peter, 2008. "The Political Economy of Global Environmental Governance." *Review of International Studies* 34(3): 507-529.

**December 7 - Science, Technology, and Public Health**

Thomas Dietz, Elinor Ostrom, and Paul C. Stern, "The Struggle to Govern the Commons," *Science* 302, no. 5652 (December 12, 2003): 1907–12.

Dan Drezner, "So what do international relations scholars think about COVID19?"

<https://www.washingtonpost.com/outlook/2020/05/11/so-what-do-international-relations-scholars-think-about-covid-19-world-politics/>

*Quiz 6 Prompt Given*

**December 9 - Course Wrap**

*Quiz 6 Prompt Due*

**December 14 - Final Exam Due**